

Dr . SNS RAJALAKSHMI COLLEGE OF ARTS AND SCIENCE  
COIMBATORE



# Management Information System

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# UNIT II

Organization structure and Theory –  
Strategic Management of Business, Basic  
of Management Information systems:  
Decision Making-Information systems.



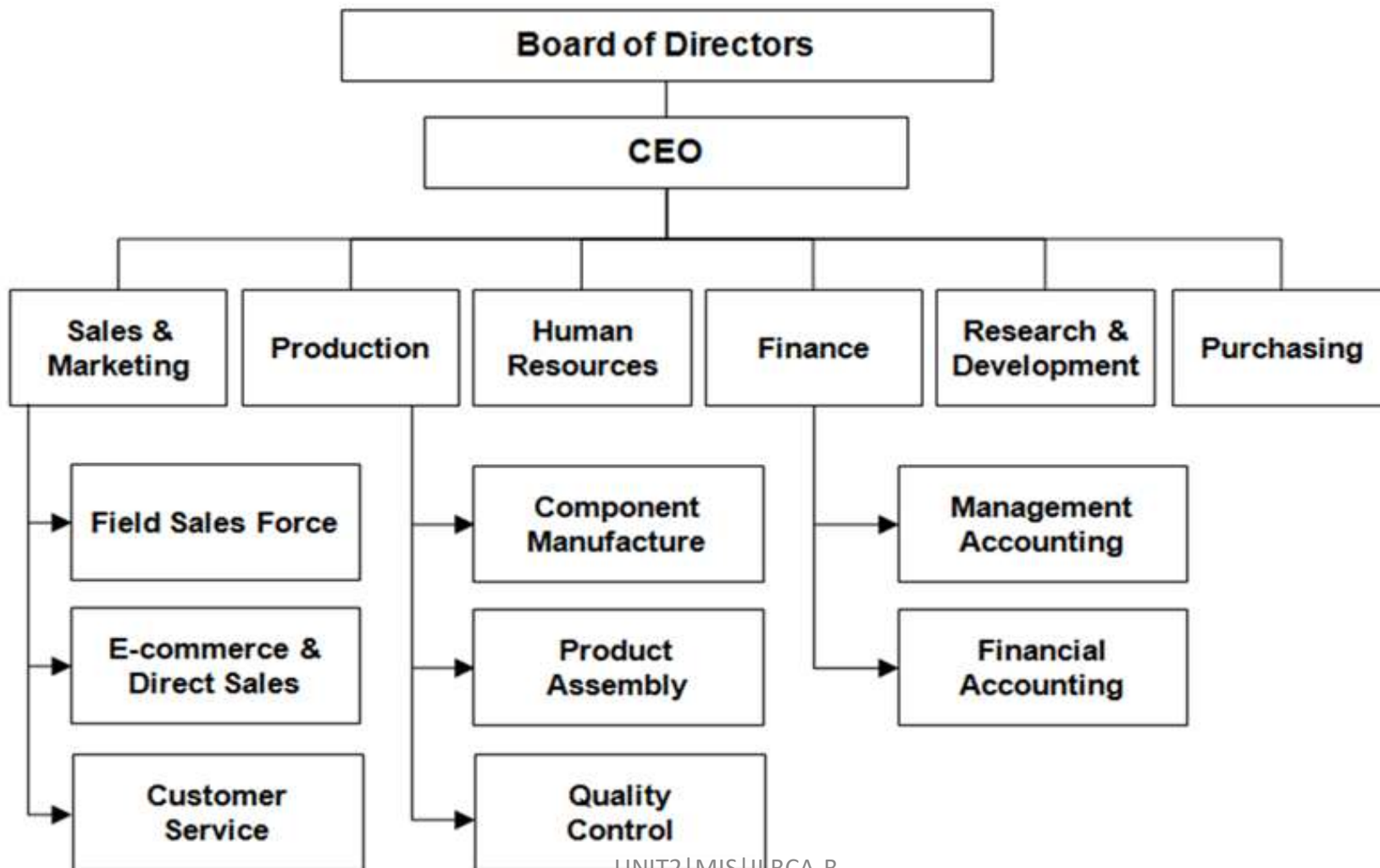
# Organization structure and Theory

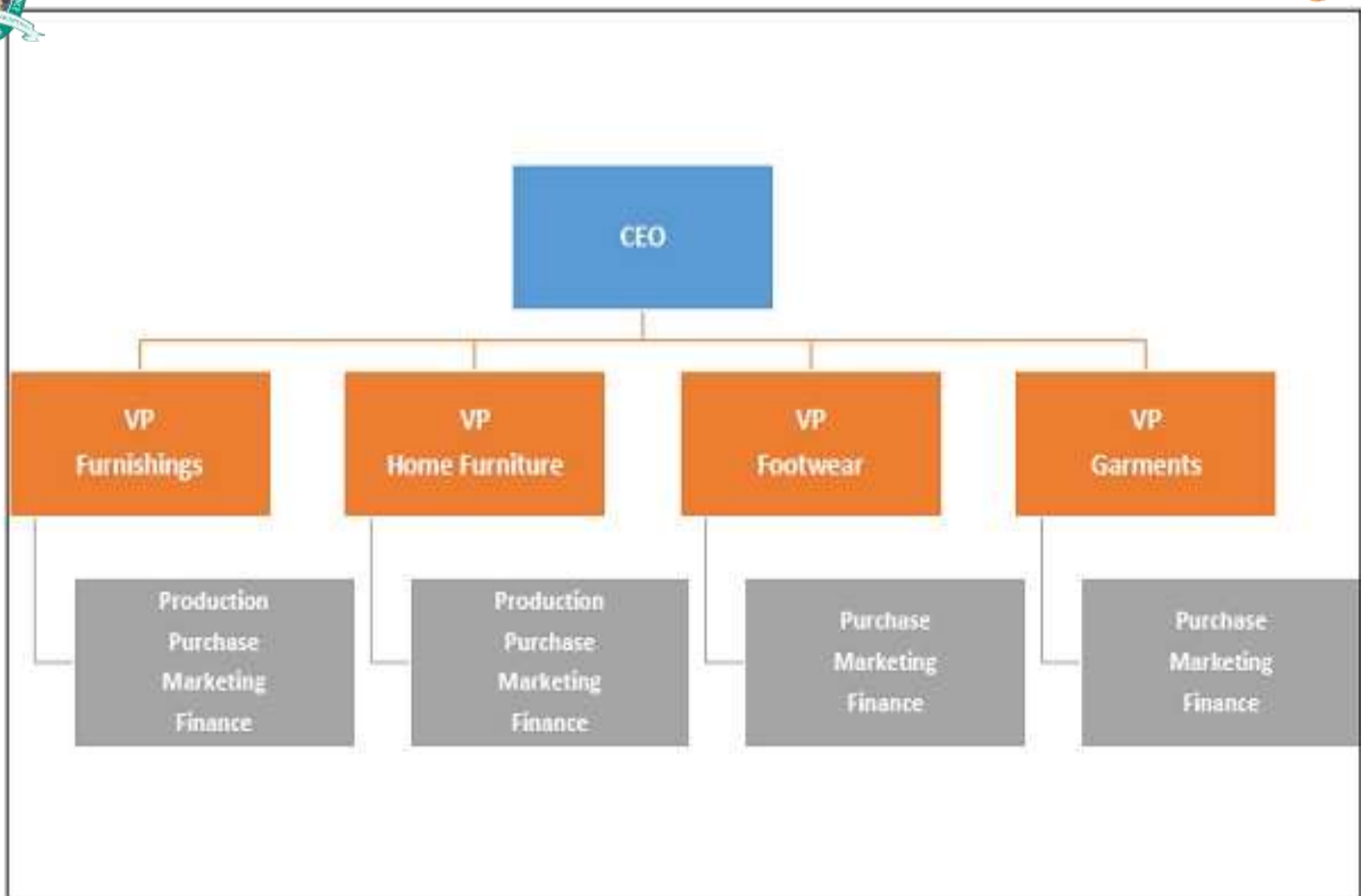
The structure of an organization will determine the modes in which it operates and performs.

Organizational structure allows the expressed allocation of responsibilities for different functions and processes to different entities such as the branch, department, workgroup, and individual.



# Organization structure and Theory







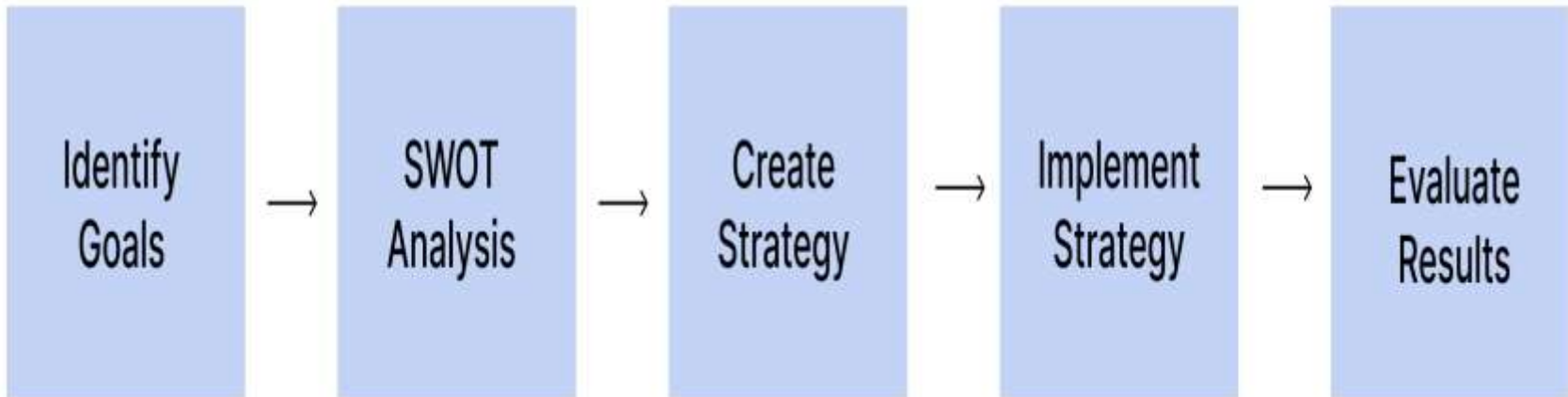
# Strategic Management of Business

Strategic management involves developing and implementing plans to help an organization achieve its goals and objectives.

This process can include formulating strategy, planning organizational structure and resource allocation, leading change initiatives, and controlling processes and resources.



# Steps in Strategic Management



**Strengths, Weaknesses, Opportunities and Threats (SWOT)**



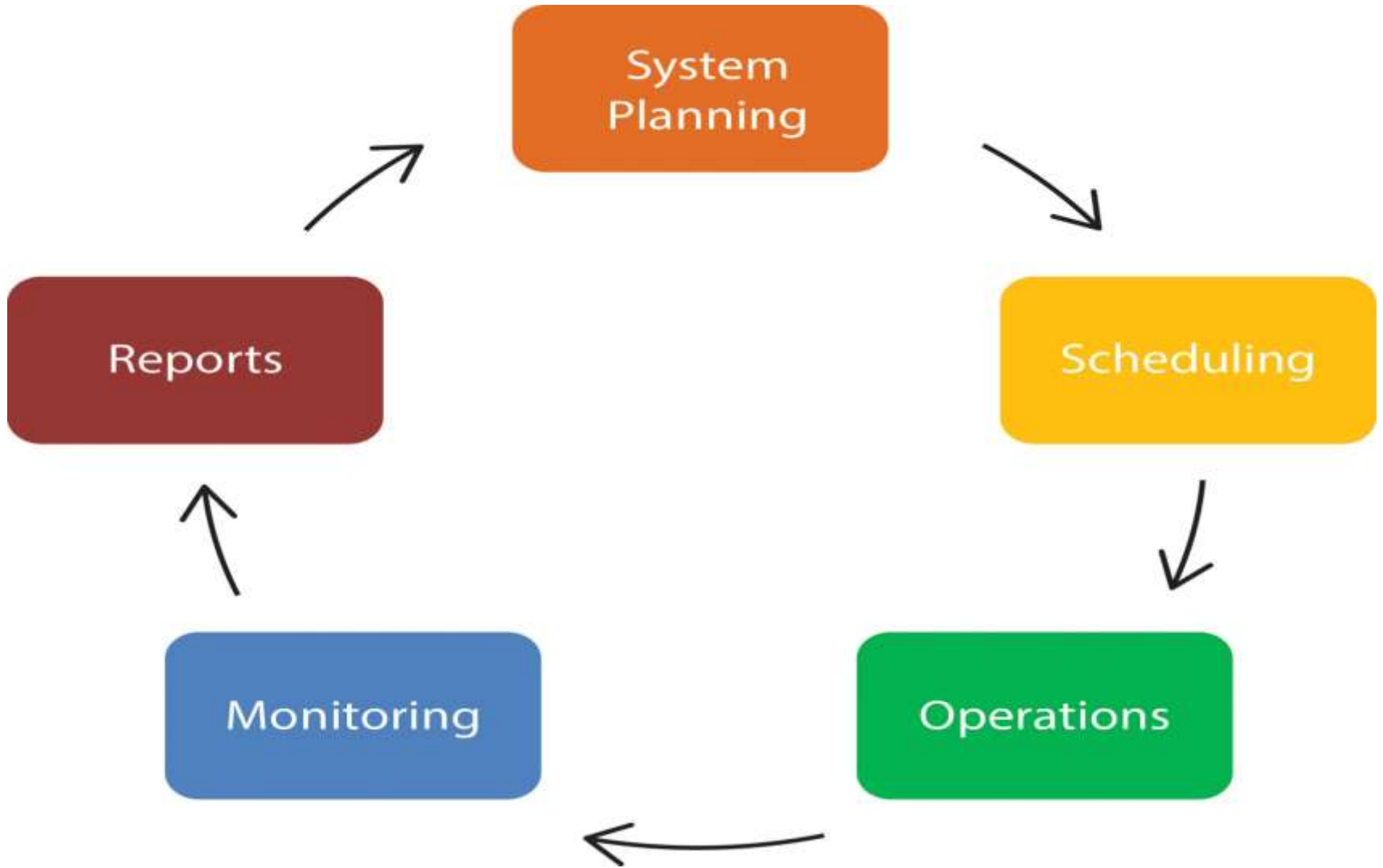
# Basic of Management Information systems

Management information systems (MIS) is the study of how people use technology to manage information.

It includes both the hardware and software used to store, process, and retrieve information.

Computer science is the study of how computers work. It includes the design and implementation of computer systems.







# Decision Making

## **4 Phases of the Decision-Making Process**

Intelligence Phase.

Design Phase.

Choice Phase.

Implementation Phase.

Decision making is the process of making choices by identifying a decision, gathering information, and assessing alternative resolutions.

Using a step-by-step decision-making process can help you make more deliberate, thoughtful decisions by organizing relevant information and defining alternatives.

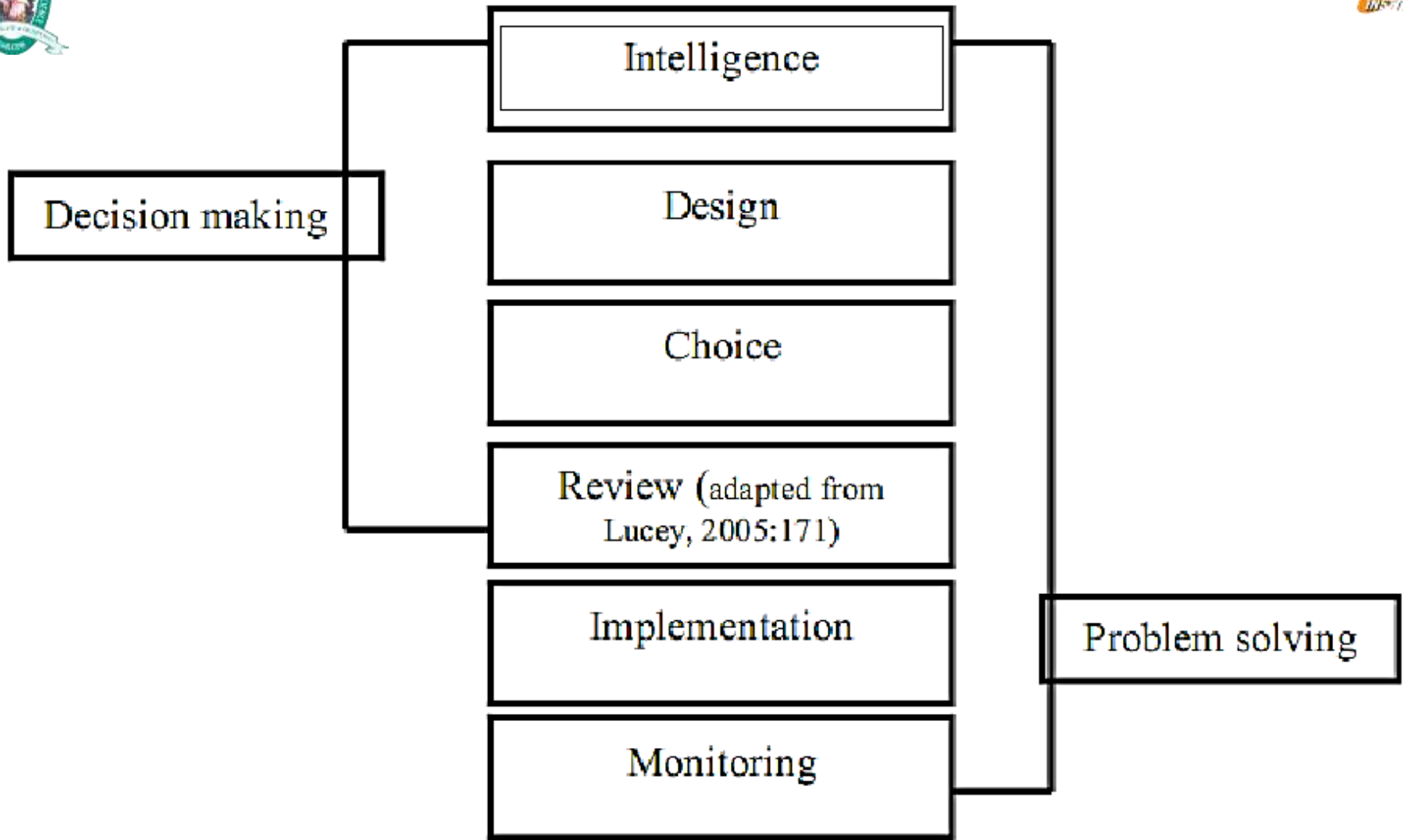


Figure 4. Process of Decision-Making (Renolds, 2003, ppt 65)



# Information systems

"Information system is set of **people, information technology, and business process** in order to achieve a business objective."

Information systems are a set of interconnected elements working together to collect, process, store, and distribute information to help coordination, visualization in an organization, analysis, and decision-making.



The Information system can be defined as a collection of software, hardware, and telecommunications network that people develop and use to gather, create, and distribute useful data, mainly in organizational settings.



# What is management information systems (MIS)



THANK YOU..